

BLACKBAUD IMPACT ADVISORY SERVICES

Accelerating Your Impact

As the social good community continues to move toward results-focused giving, successfully tracking and sharing the effects your grantmaking investments are having is more important than ever. With Blackbaud Impact Advisory Services, we partner with you and provide strategic guidance to help you achieve lasting impact.

Together, we'll help you:



Align your strategy with your mission and vision

- Develop a results-focused philanthropic strategy
- Identify key programs and outcomes to measure success



Integrate strategy into your grantmaking process and tools

- Implement best practices to achieve the strongest results
- Ensure your technology and processes are optimized for efficiency and effectiveness



Maximize your grantmaking investments to make a bigger impact

- Build program staff capacity to review and assess results-focused applications to maximize impact and balance your grant portfolio
- Educate nonprofit partners on our results-focused measurement tool Blackbaud Outcomes™, and performance management

Blackbaud Impact Advisory Services will help you develop your social impact strategy through the guidance of our dedicated consultants and our proven processes and methodologies. We'll help you understand your results and provide guidance on how to tell your success stories using your data.

Ready to learn more?

Contact your account representative, or call us at 1.888.388.1289 and we'll connect you with one of our qualified consultants today.

[Learn more](#) ▶