

Crowdfunding Solutions

Blackbaud Peer-to-Peer Fundraising™, powered by JustGiving®

Church member and parishoner behavior is undergoing a radical shift. Blackbaud Peer-to-Peer Fundraising, powered by JustGiving offers a standalone or integrated online fundraising platform. With beautifully branded campaigns that include peer-to-peer fundraising and direct giving, the simple to use interface matched with Blackbaud's expertise levels the playing field for small to medium-sized churches, improving the number of first time givers and increasing giving conversion rates.

Blackbaud Peer-to-Peer Resources

Click the icons for more information



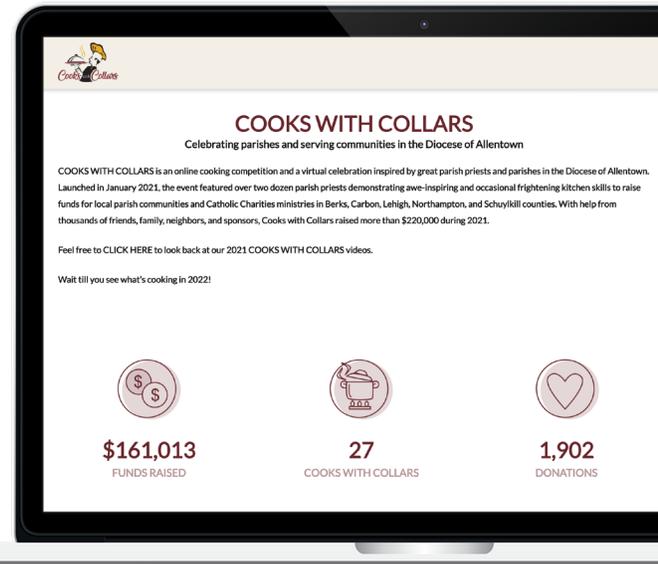
Find out more about Blackbaud Peer-to-Peer fundraising powered by JustGiving on our interactive website



Want to see Blackbaud Peer-to-Peer in action? Watch a focused product tour to learn how your church can leverage the power of crowdsourced fundraising



Churches like yours are looking for ways to enhance their fundraising methods, reimagine events, connect with the next generation of givers and empower their members. Read more about how they are leveraging Blackbaud Peer-to-Peer for game-changing fundraising and mission awareness



Built on the world's number one crowdfunding solution, JustGiving is known for its intuitive and modern user interface that enables fundraising on the fly.

Benefits of Blackbaud Peer-to-Peer Fundraising

Reimagine Events

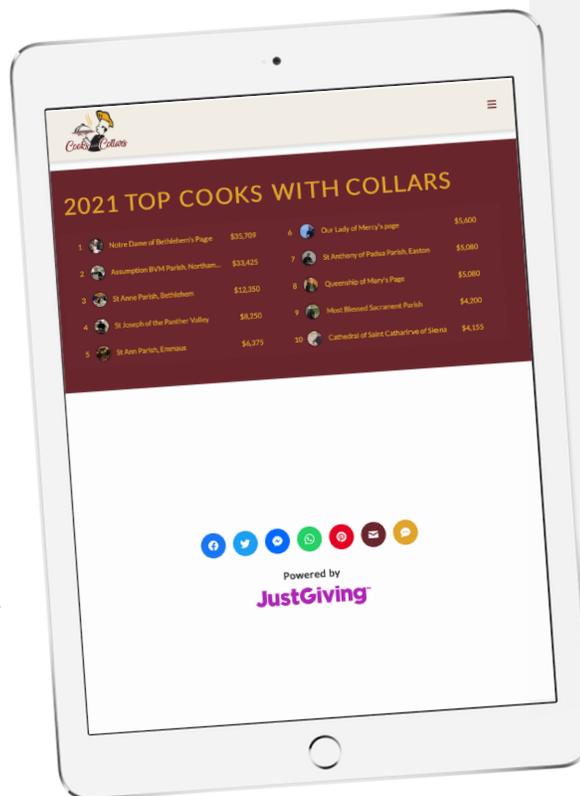
- Intuitive campaign building functionality for non-registration fee-based events, mission trips, diocese projects, special funds, and virtual or hybrid events help you fundraise with ease.
- Engage your church members with mobile-friendly, socially-integrated tools that support fundraising for small groups, youth activities, and mission trips while enabling programs such as designated offerings and charitable crowdfunding.
- Elevate your digital visitor experience with the expertise and tailor-made designs from our Professional Services team.

Reach New Givers

- Attract new givers through inventive and flexible campaigns, such as livestream fundraising, virtual fitness tracking and gaming for good.
- Tap into new networks with Teams functionality, which offers a giver-centric experience to simplify and optimize the tasks of creating a team and inviting others to join an existing team, bringing more participants to your event.
- Connect with the next generation of church members and cultivate lifetime giving with RENXT® or eTapestry®; integrated data brings you closer to a 360-degree view.

Empower Your Members

- Churches oversee brand presence while inspiring fans to fundraise their own way, including but not limited, to personal challenges, DIY, birthday, in-memory pages and more.
- Church members can quickly and autonomously create a personal fundraising page and amplify it on social media and email.
- Givers can volunteer to pay the platform fees, helping offset operational costs



KEY FEATURES

- ✓ Quick and easy set up
- ✓ Unlimited Campaign Landing Pages and Supporter Pages
- ✓ Customizable design packages to meet your needs
- ✓ Robust Brand Control
- ✓ Reports track giver and fundraiser consent preferences and details
- ✓ Free data integration with Raiser's Edge NXT and eTapestry
- ✓ Gift Confirmation Emails
- ✓ Daily Disbursements with Blackbaud Merchant Services™
- ✓ Secure, PCI compliant donation processing

About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, companies, education institutions, healthcare organizations, and the individual change agents who support them.