Effectively tell your impact story with Blackbaud Outcomes™

Now is an exciting time for organizations in the social good sector. Global commitments to achieving sustainable benchmarks have increased the level of available resources, enabling your organization to make an immediate and long-term impact in your own backyard—or halfway around the world.

Streamlining operations and telling your impact story has never been more important to achieving your mission as the social good sector continues its evolution to results-focused giving.

Blackbaud Outcomes can help you track, analyze, and share the impact of your giving. By using a common language to track progress, organizations that are working toward a similar mission can standardize how they communicate progress and articulate their collective impact on social good. That's why Blackbaud Outcomes incorporates a taxonomy mapped to the United Nations Sustainable Development Goals.

Measure your outcomes

Use a common language across your organization to evaluate results and allow for benchmarking and seamless collaboration with your peers. Collaborate on shared goals and results and assess whether your grants met the outcomes you had intended. You and your grant partners will be empowered to achieve more throughout your entire grantmaking life cycle.

Tell your impact story

With outcomes dashboards tied to the UN Sustainable Development Goals, you can better align your program to shared goals and clearly articulate your impact to investors, donors,

grantees, and the public with statistics, results, and a common language. Use this information to clearly demonstrate your impact, strengthen your story, and deepen your connection with the community you're supporting.

Collaborate with your grant partners

A single, unified experience for both funders and their grantee partners means unparalleled transparency and accountability throughout the entire grants cycle. Track progress towards shared goals, and drive decision-making through regular progress updates.

Deepen your connection with the community you're supporting

Drive results-focused decisions with data

Monitor progress and show the impact of your grantmaking investments. Gain access to timely information about your current initiatives your current initiatives by easily choosing from a wide variety of reporting options including preprogrammed, advanced, and ad hoc report options. With the right data at your fingertips, you'll be able to make grants and investment decisions based on outcomes data from past projects and identify new collaborative opportunities for the future.
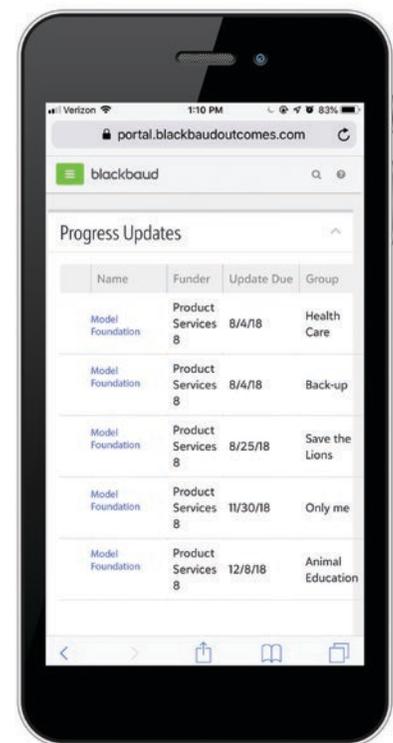
Stay secure with a cloud solution

Our outcomes solution is powered by our modern, integrated, and industry-leading open cloud for the social good community. Access real-time grants information from anywhere, anytime. And gain peace of mind knowing that Blackbaud is deeply committed to ensuring that your data and applications stay up-to-date, secure, and compliant with industry cybersecurity standards.

To learn more, visit www.blackbaud.com/products/blackbaud-outcomes or contact your account representative.