

Release Notes: Q4 2019 (November) Release



Before you begin to use Target Analytics **ResearchPoint**, take a moment to review the following notes. It is important to share this information with all **ResearchPoint** users in your organization.

Updated Estimated Wealth values

Thanks to community feedback, we've redone the **Estimate Wealth** values to provide more ranges to pick from when making an informed decision about a constituent's wealth. As such, we've also recalculated all formulas to include the updated values and ensured any **Query** that uses **Estimated Wealth** is translated to the new values.

Estimated Wealth now features the following values:

- \$1 - \$10,000
- \$10,001 - \$25,000
- \$25,001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- \$500,001 - \$1,000,000
- \$1,000,001 - \$2,500,000
- \$2,500,001 - \$5,000,000
- \$5,000,001 - \$10,000,000
- \$10,000,001 - \$25,000,000
- \$25,000,001 - \$50,000,000
- \$50,000,001 and up

Starter Subscriptions No Longer Need Names

As part of this update, ResearchPoint Starter level subscriptions are no longer required to enter a Name when using a Prospecting Search.

...and Even More to Come!

Inside this release, we've made improvements to the back end of the product in support of work coming next year. More on this next year.

Target Analytics Data Updates

Since our Q2 2019 release, we have refreshed the data for NOZA, GuideStar, CoreLogic, Dun & Bradstreet, Federal Elections Commission (FEC), and Thomson Reuters Business Intelligence (TRBI) in our Target Analytics database.

Now, when you perform WealthPoint screenings on a prospect's wealth and ratings record, or when you perform a screening on your research lists, you'll have the latest philanthropic gifts, comprehensive wealth information, business assets, political donations, biographical data for industry, leaders, and income records.

ResearchPoint Feedback

Do you want to influence the direction of the product? You can in the [Target Analytics Community](#). We're there with you in the community and we're listening for which features you want added or which existing functionality needs to be improved.

You can add a new idea, vote for ideas you want to see implemented, or respond to an existing idea with comments about what you need specifically. The more you tell us, the better we can prioritize and design the product around your organization's needs.

How do ideas get implemented? Ideas with the most likes are more heavily favored when we consider what we should put on our roadmap for **ResearchPoint**. To see all the current user-posted ideas, from the Target Analytics Community home page, in the **Navigation Menu**, click **Ideas**. We look forward to hearing from you on how you need **ResearchPoint** improved!