

Williamson College of the Trades

Institution Type: 2-year Public Institution

Institution Size: Less than 500 Undergraduate Students

CHALLENGE: Maintain business continuity across campus

Amidst COVID-19, many universities and colleges, like [Williamson College of the Trades](#), needed to quickly adjust their strategies to maintain operations across campus. Thanks to its cloud-based solutions, Williamson College was able to eliminate many of its student management concerns and keep its classes running.

RESULTS:

- As a result of its early adoption of Blackbaud's Educational Management system, Williamson was able to transition to a distance educational format in less than a week.
- The ability to perform key administrative and student management tasks remotely enabled the college staff to rapidly transition to remote operations without a loss of service.

Williamson College of the Trades is powered by Blackbaud solutions for:

- ✓ Education management
- ✓ Financial management
- ✓ Fundraising and relationship management



WILLIAMSON
COLLEGE of the TRADES
Founded 1888

Williamson's Vice President of Enrollment captured the feeling of many at the college in stating that "we are very happy we made the decision to move to Blackbaud's education management solutions. I'm not sure where we would be without them."

This assessment was further supported by Dr. Todd Zachary, Senior Vice President and Chief of Staff who commented that "Blackbaud's education management platform provided such an incredible resource in creating an effective solution making a rapid shift to distance education and remote student management achievable. The education management suite and cloud-based tools eliminated many of our student management concerns."