


# Blackbaud University Curriculum for Blackbaud's Education Management Portfolio for Higher Education

To view a complete course description or launch a class, click a title in the listing below.

Courses are listed in the order they should be taken.


Click course names to launch or register for a class

## HIGHER EDUCATION CORE: SYSTEM MANAGEMENT AND COMMUNICATION


 Basics of System Management


 Basics of Communication


## ORGANIZATIONAL BEST PRACTICES


 OBP: Basics of Events


 OBP: Basics of Finance

 OBP: Basics of Fundraising

 OBP: Basics of Higher Education

 OBP: Basics of Impact


 OBP: Basics of Marketing

 OBP: Basics of Nonprofit Organizations

 OBP: Basics of Personas

 OBP: Basics of Volunteers

[Click here to view the full curriculum for instructor-led  
OBP workshops and certifications](#)

 eLearning Course

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