

# Blackbaud University Curriculum for everydayhero Pro

To view a complete course description or launch a class, click a title in the listing below.

Start with eLearning *Basics* on-demand courses or jump to instructor-led online courses for hands-on learning. In each of the topic areas, courses are listed in the order they should be taken.

This curriculum includes opportunities to earn continuing education credits for [CFRE](#).






Click course names to launch or register for a class

Learn  
Basics

Learn  
More

## FUNDAMENTALS

 Basics of everydayhero Pro	•	•
 Fundamentals—Overview		•
 Fundamentals—Campaigns and Landing Pages		•


## CONSTITUENT RECORDS

 Integration: Basics of everydayhero Integrations	•	•
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## ORGANIZATIONAL BEST PRACTICES

 OBP: Basics of Events	•	•
 OBP: Basics of Finance	•	•
 OBP: Basics of Fundraising	•	•
 OBP: Basics of Impact	•	•
 OBP: Basics of Marketing	•	•
 OBP: Basics of Nonprofit Organizations	•	•
 OBP: Basics of Personas	•	•
 OBP: Basics of Volunteers	•	•

[Click here to view the full curriculum for instructor-led OBP workshops and certifications](#)

 Course Abstract

 eLearning Course

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