blackbaud

CUSTOMER SPOTLIGHT

British Film Institute

BFI Film Forever

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—Paul Richardson, Senior Executive

The British Film Institute (BFI), founded in 1933, is a charity funded directly by the government, delivers public funding to film and the moving image. As part of their responsibility they distribute lottery funding to film production, distribution, education, audience development and market intelligence and research.

What made you choose Blackbaud Grantmaking™?

"As a grantmaking organisation distributing lottery funds, we are required to have grant management technology in place. We migrated from a legacy system to Blackbaud Grantmaking a couple of years ago, and whilst we didn't go out to tender, we do hold regular reviews to assess whether we have the best system for our purposes. That internal review concluded that Blackbaud's system absolutely met our needs and was the best one for BFI.We could see that there was a lot of development happening in the product and that it would only get stronger over time, and that was a big plus for us."

What benefits have you seen since implementing Blackbaud Grantmaking?

"The fact that that the solution is web-based is fantastic, and means that users are able to easily access the functionality they need. We have quite a few

British Film Institute is powered by

Blackbaud Grantmaking™

Raiser's Edge NXT™

members of staff who are not based in the office, so the web-based approach allows them to access the system externally. Ensuring that all members of the team can access the data and processes they need, wherever they are, is critical in ensuring we're driving towards our goals in the most efficient way possible.

"We also have another Blackbaud product, Raiser's Edge NXT, which we use for our fundraising, and we were impressed with Blackbaud's longer term plan to move towards one solution for all products. We want to have all our technology working closer together, and Blackbaud seems closely aligned to our long-term vision."

Do you have any future plans with Blackbaud Grantmaking?

"We're investing time with Blackbaud to understand how we can better utilise the system, and in doing so are considering our approach and all the different activities we use the system for. The flexibility of the system will allow us to be considerably more efficient and effective in the way that we distribute our grants, and we're excited about the possibilities that will come from getting even more value from the system."

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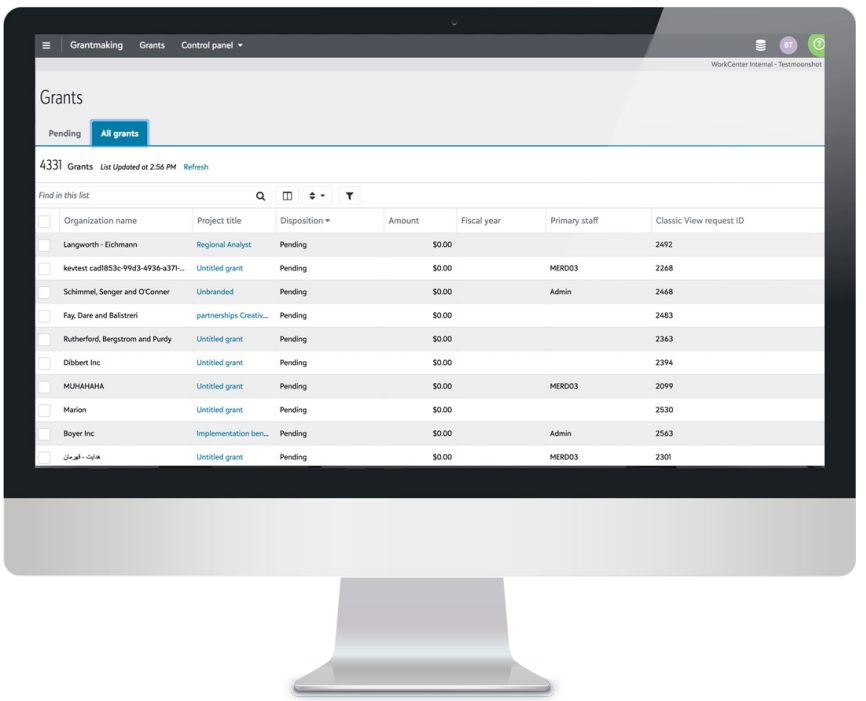
Find out how Blackbaud Grantmaking can help your organisation

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